

ANNUAL REPORT 2021-2022

Saving Children's Lives and Building Healthy Families Since 1894



A Message from Our CEO and Chairman of the Board

Dear Friends,

When we reflect on the 2021-2022 year, we celebrate *hope*, as it gave us the resilience to deal with the lingering impacts of the COVID-19 pandemic. Challenges related to loss, social isolation, stress, and depression have been especially difficult for families in low-income communities, where resources and support are often limited. While many organizations were forced to end services due to decreased funding, reduced staffing or high staff turnover, The Children's Home Society of New Jersey (CHSofNJ) was able to adapt and evolve in these unprecedented, challenging times to help even more babies, children, youth, and families find the strength to not only carry on, but to *thrive* despite the unexpected obstacles laid in front of them.

During the 2021-2022 fiscal year, we are proud to have expanded our Maternal Child Health services to further support our work to improve birth outcomes in New Jersey. We achieved this by enhancing our AMAR Community Doula program through the training of a new cohort of certified doulas, extending doula care to more diverse families, and helping to seed the Community of Caring – Paterson Doula Cooperative. Additionally, we are proud to have incorporated the ability to accept Medicaid payment for services, thereby enabling us to help more children and families.

How did we manage to grow during these trying times? We leaned on our longstanding partnerships to strengthen and update our infrastructure. We built new community service collaborations to better meet the needs of our children and families. We ensured the necessary professional development for our staff to approach all service delivery and interactions with families, partners, and colleagues through a trauma-informed lens. And we enhanced our focus on Corporate Social Responsibility and Diversity, Equity, and Inclusion to ensure an environment where everyone would feel welcome, safe, heard, and respected.

Our accomplishments this past year, and every year since 1894, are the result of visionary leadership from our Board and Management team; hard work from our talented and well-trained staff; input and active participation from the families we serve; and generous support from individual donors and our corporate, foundation and government partners. We truly are a team in this important work, and if the pandemic has proven anything, it is that we could not ask for a better CHSofNJ team. Thank you for all that you have done and continue to do for the babies, children, youth, and families we serve!

Sincerely,



About The Children's Home Society of New Jersey

A not-for-profit agency, The Children's Home Society of New Jersey (CHSofNJ) is catalyst for creating child-centered, family-focused, diverse communities through a comprehensive continuum of prevention and support services. Our inclusive programs for children and families support child welfare (including abuse and neglect prevention and treatment, adoption, kinship support, and more); early childhood and parent education; clinical and behavioral health services; school-based youth development; and maternal-child health programming and support from pregnancy through labor/delivery and postnatal care. We proudly sponsor federal WIC, 21st Century Community Learning Centers, and Head Start/Early Head Start programs in Trenton. In all that we do, we strive to operate through a trauma-informed lens and be guided by our Diversity, Equity and Inclusion values.

What makes us unique? CHSofNJ's culture since 1894 is to listen to the children and families we serve. We help families decide what they want to achieve, and we support them in attaining the goals they set for themselves. We provide access to skills, knowledge, and resources to empower families and inform life choices. We evaluate our outcomes and adapt our programming and services as needed to best meet the ever-evolving needs of the community we serve.

In Fiscal Year 2021-22, nearly 300 highly-trained staff members, 21 dedicated Board members and 13 Honorary Board members, 24 passionate Auxiliary Board members and 12 Associate Auxiliary members, and 900 caring volunteers went the extra mile every day to provide statewide services from 11 locations in support of CHSofNJ's mission: **saving children's lives and building healthy families**. If you would like to join our nationally-recognized team to help families and communities throughout New Jersey & Eastern Pennsylvania thrive, visit chsofnj.org/volunteer or chsofnj.org.

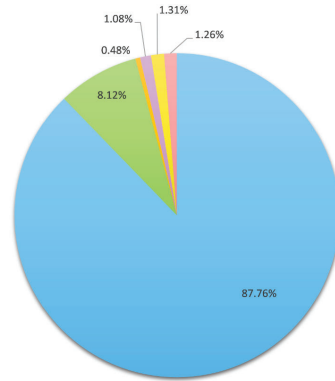
Statement of Operating Revenues and Expenditures

Financial Overview - Fiscal Year Ended May 31, 2022

The operating budget of CHSofNJ relies on funding from federal, state, and county government grants and private contributions, with a major portion of the budget coming from a collaborative partnership with several New Jersey state agencies. Although the funds we receive from these government grants are our mainstay, private dollars acquired through additional fundraising efforts are necessary to supplement grants in order to provide the level of quality and the intensity of services that are critical to achieve successful outcomes that **save children's lives and build healthy families**.

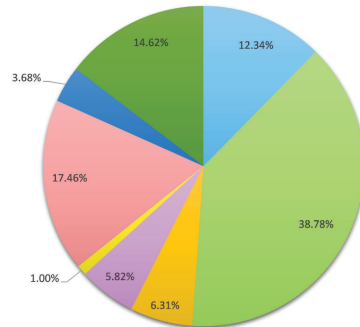
SOURCES OF REVENUE & SUPPORT

Grants & Contracts	\$ 17,940,240	87.76 %
Contributions	1,659,938	8.12 %
Special Events	97,413	0.48 %
Dividends & Interest	220,549	1.08 %
Client Fees	267,165	1.31 %
Rental Activity	256,782	1.26 %
Total Revenue & Support	\$ 20,442,087	100.00 %



EXPENDITURES BY FUNCTION

Early Childhood & Parenting Education	\$ 2,434,969	12.56 %
Head Start / Early Head Start Programs	7,650,913	39.47 %
Permanency Planning	1,244,933	6.42 %
Kinship Services	1,148,257	5.92 %
Behavioral and Mental Health Services	196,421	1.01 %
Community & Family Support and Health Services	3,444,617	17.77 %
School-Based Services	726,289	3.75 %
G&A and Fundraising	2,537,238	13.09 %
Total Expenses	\$ 19,383,637	100.00 %

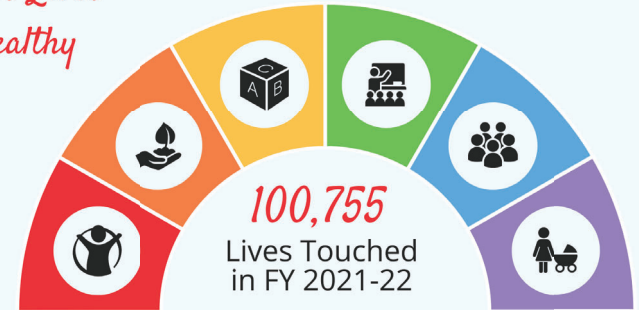


A copy of the agency's latest audit by CohnReznick, Independent Certified Public Accountants, is on file at CHSofNJ's administrative office. The investment advisors for CHSofNJ are T. Rowe Price Associates.







The Children's Home Society of New Jersey's comprehensive family of services comprises **SIX CORE SERVICE AREAS**

Our support and prevention services are thoughtfully-designed and data-informed to support CHSofNJ's mission since 1894:

*Saving Children's Lives
and Building Healthy
Families!*



CHSofNJ's Core Service Areas & Programs/Services Provided in FY 2021-2022:

Child Welfare	Clinical & Behavioral Health	Head Start & Early Head Start	School-Based Youth Development	Community & Family Support	Maternal-Child Health
Abuse & Neglect Prevention and Treatment; Child Permanency					
					
2,127 Individuals Served	274 Individuals Served	527 Individuals Served	360 Individuals Served	84,452 Individuals Served	13,015 Individuals Served
Birth Parent Counseling Domestic Infant Adoption Infant Foster Care Intensive Services Program (ISP) Kinship Wraparound Kinship Guardianship Post-Adoption Background & Search	Childhood Separation & Loss Trauma Treatment for Victims of Domestic Violence Families & Children Enhancing Emotional Success (FACES) Ocean Reunification Program Ocean Therapeutic Visitation Pre- & Post-Adoption Counseling Violent Crime Compensation Board Counseling	Early Head Start (EHS) Center-Based EHS Home-Based EHS Pregnancy Services Head Start Center-Based	21st Century Community Learning Centers / Positive Impact Trenton Education Dance Institute (TEDI)	Anchor Family Success Center (FSC) Heritage North FSC Heritage South FSC Medicare Improvement for Patients and Providers Act (MIPPA) Ocean County Child Care Resource & Referral State Health Insurance Assistance Program (SHIP)	AMAR Community Doula Body & Soul Central Intake - Monmouth & Ocean CUNA Early Childhood Services Healthy Women, Healthy Families Mercer County Women, Infants & Children (WIC) Pregnancy Testing Safer Childbirth Cities

To learn more about The Children's Home Society of New Jersey's programs and services, visit www.chsofnj.org.

Our Partners in Saving Children's Lives & Building Healthy Families

We thank the following Fiscal Year 2021-22 donors for their lifetime contributions to CHSofNJ and/or TEDI (cumulative as of May 31, 2022). Major Donors with \$10,000+ in lifetime contributions are included regardless of their last gift date.

To view a complete list of all of the generous donors who have ever given to CHSofNJ and/or TEDI in their lifetime to support our mission of ***saving children's lives and building healthy families***, visit www.chsofnj.org.

\$2,000,000+

Estate of Flora Yates
Children's Futures

\$1,000,000 - \$1,999,999

The Nicholson Foundation

\$500,000 - \$999,999

Estate of Marion & Edward Klaisz
Estate of Helen Waldron

\$250,000 - \$499,999

Bessie & Evelyn Millard Charitable
Remainder Annuity Trust
James E. & Diane W. Burke Foundation
Capital Health System
Capital Health System Foundation
CHSofNJ Auxiliary Board, Bucks Co.
CHSofNJ Auxiliary Board, Trenton
Estate of Arthur Curtiss
Estate of Dorothy Feige
Geraldine R. Dodge Foundation, Inc.
Estate of Meta Griffith
Meta A. & William S. Griffith Foundation
Janssen Pharmaceuticals
Estate of William Lippincott
Estate of Claire Melmann
PNC Foundation - PNC Grow Up Great
Initiative
Wells Fargo Philanthropic Services

\$100,000 - \$249,999

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Community Foundation
Church & Dwight Employee Giving Fund
Community Foundation of New Jersey
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Danellie Foundation
Dow Jones Foundation
Driscoll's Strawberry Associates, Inc.
Fannie E. Rippel Foundation
Estate of Dorothy Hozier
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Johnson & Johnson
Duncan & Nancy MacMillan
Mary Owen Borden Memorial
Foundation
Merrill Lynch Corporation - Princeton
New Jersey Manufacturers Insurance
Group
Prudential Foundation - Matching Gifts
Mr. & Mrs. Robert Reiner
Estate of Horace & Edna Smith
Trenton Education Dance Institute
UBS Foundation USA
United Way of Greater Mercer County

\$75,000 - \$99,999
Dr. & Mrs. M. David and Lorraine Atkin

AvalonBay Communities, Inc.
Instinet Corporation
Estate of Anna Lamontain
Mahlon F. Shreve Trust Fund
McCarter Theatre Center
Munich Reinsurance America
Princeton Area Community Foundation
William & Nancy Sheehy, III
Dona Vukson

\$50,000 - \$74,999

Hunter Allen
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AT&T Mid-Atlantic Region
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Steve & Kati Chupa
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CohnReznick, LLC - Holmdel
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Tom & Janice Foy
G. Whitney Snyder Charitable Fund
Gordon & Llura Gund Foundation
Harbourtown Foundation
Harold Kramer Foundation
Estate of Eleanor Heinrich
Dr. & Mrs. Cyrus and Jane Hoffman
Horizon Foundation for New Jersey
Johnson & Johnson Consumer
Companies, Inc. - New Brunswick
Estate of Flora Kratt
March of Dimes - NJ Chapter
Anonymous
William L. Bone Fund
Estate of Marjorie Brick
Bristol Myers Squibb Company
The Bunbury Fund of the Princeton Area
Community Foundation
Church & Dwight Employee Giving Fund
Community Foundation of New Jersey
Dr. Christine Cote & Hugo Yezpe
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Dow Jones Foundation
Driscoll's Strawberry Associates, Inc.
Fannie E. Rippel Foundation
Estate of Dorothy Hozier
Insurance Auto Auctions, Inc.
Jane V.W. Stoll Revocable Trust
Johnson & Johnson
Duncan & Nancy MacMillan
Mary Owen Borden Memorial
Foundation
Merrill Lynch Corporation - Princeton
New Jersey Manufacturers Insurance
Group
Prudential Foundation - Matching Gifts
Mr. & Mrs. Robert Reiner
Estate of Horace & Edna Smith
Trenton Education Dance Institute
UBS Foundation USA
United Way of Greater Mercer County

\$25,000 - \$49,999

The Abramson Family Foundation
The Astle-Alpaugh Family Foundation
David Baird
Dr. & Mrs. Barry and Carol Belt
Benevity Community Impact Fund
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Wachovia Foundation
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Wine Legend
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Estate of Margaret Anderson Young
The Anthony J. Petrocilli Charitable Trust
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AT&T Foundation
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Jonathan & Barbara Belding
Francesca Benson & George D. Cody

Our Partners in Saving Children's Lives & Building Healthy Families

We thank the following Fiscal Year 2021-22 donors for their lifetime contributions to CHSofNJ and/or TEDI (cumulative as of May 31, 2022). Major Donors with \$10,000+ in lifetime contributions are included regardless of their last gift date.

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Aviva Berman
Best Buy Foundation
The Katherine Hatton and Richard Bilotti
Fund of the Princeton Area
Community Foundation
Arthur & Sarah Bone
Mr. & Mrs. Donald Bowker
Nancy Bowlby Living Trust
Thomas Bracken
Bucks County Association of Life
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CAPTRUST Community Foundation
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Child Welfare League of America
Estate of Carlotta Colajezzi
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Credit Suisse Foundation Trust
The Reverends Eliot & Patti Daley
Estate of Ida & Alice Denivelle
Kenneth & Mary Christine Domzalski
Kathleen Edwards
Estate of Olga England
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Meredith Domzalski
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Fischer Cunnane & Associates
Myra Fischman
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Joseph & Alma Yoerger

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Gary & Patricia Angelini
Arthur & Mary Arena
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Todd Mills
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John & Judith Moore
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James Mount
Rebecca & Ed Mallowney

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John & Sharon Murphy
Heidi Musick
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Eileen O'Neil
Katharine Osborn Kosa
Brenda Overcash
Barbara & Leon Owens
Walter & Maria Palasits
Cynthia Palinski
Michael & Marilyn C. Pasiecznyk
Robert & J. Joyce Payne
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Elise Pressma

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Simcha & Rayzel Raphael
Anthony Reale
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Thomas Vogt & Gwen Guglielmi
Tara Vreeland
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Zack & Stacy Warringer
William Whipple & Joy Maier Whipple
Seymour & Cheryl Wigod
Edward & Joan M. Yalch
Lena Zajac
Zion United Methodist Church



Pictured: A young girl beams with her new school supplies, gifted to her by our generous donors through CHSofNJ's annual Back to School Drive.

In-Kind Donations

We thank the following donors for their in-kind donations received between June 1, 2021 and May 31, 2022

Jazelis Adorno
AFT Union Local 4277 at Thomas
Edison State College
Anonymous
AvalonBay Communities, Inc.
Joe Bassetti
Tulika Bhutani
BlackRock
Christina Bleeker
Blend Bar & Bistro
Bob's Discount Furniture, LLC
Bristol Myers Squibb Co.
Broad Street Car Wash
Bucks County Playhouse
Bucks County River Country
Cafe Capuano
Center for Hispanic Policy, Research &
Development Alumni (CHRPD)
CGI
Cherry Valley County Club
Christine's Hope for Kids Foundation
Lorraine Davis
Debows United Methodist Church
Debows United Methodist Sunday School
Michael & Shell Derry
Dolce & Clemente's
Edgewood Elementary
Evans Chiropractic
First Presbyterian Church of Dutch Neck

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(GFWC) - Woman's Club of Matawan
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Marsilio's Kitchen
John Martorana
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Princeton Montessori
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Solebury United Methodist Church
St. Mark Evangelical Lutheran Church
TGI Fridays, Inc.
Thomas Sweet Ice Cream
Three Bridges Reformed Church
Trenton Country Club
Trenton Thunder Baseball Club
Verve Restaurant
Volvo Car USA
Wade's Comic Madness
Wegmans - Princeton
West Trenton Presbyterian Church
Jesanna Williams



Pictured left to right: CHSofNJ HS/EHS Director Isaac Dorsey, NJ First Lady Tammy Murphy, Steve Eisenberg, Janet Shapiro Eisenberg, Sophie Eisenberg, and Dr. Harold Shapiro attend the ribbon cutting ceremony for our newest Early Head Start Center, The Vivian B. Shapiro, MSW, PhD Early Childhood Center, on June 6, 2022. The Center is named in honor of former CHSofNJ Trustee Vivian Shapiro, a true pioneer in the pediatric mental health field who spent her career studying and revolutionizing childhood mental health development. It was Dr. Shapiro's leadership that influenced CHSofNJ's Board of Trustees to support the agency's first Early Head Start Home Based program in 2009, which has been growing ever since.

Memorial and Honor Donations from the Heart

We thank the following caring donors for tribute gifts received between June 1, 2021 and May 31, 2022

IN HONOR OF:

Marie Braun
Cynthia Palinski

Jesus Christ
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Your Sister Sylvia
Robert L. Teweles



Pictured: CHSofNJ's second cohort of bilingual AMAR Community Doulas celebrated their completion of our 20-week evidence-based doula training in December 2021, bringing CHSofNJ's total number of trained doulas to 25!



Pictured right: a mother and father hold their brand new baby, who was delivered with the caring support of their doula and CHSofNJ's AMAR Doula Supervisor, Silvia Corado.

Ways *You* Can Make a Difference

Your support helps ensure The Children's Home Society of New Jersey's life-saving programs and services are available to New Jersey and Eastern Pennsylvania's most vulnerable children and families.

Visit chsofnj.org or call (609) 695-6274 today to make a donation or learn or more about the many ways to help.

Financial Donations

Financial donations from individuals, clubs, and businesses help fund our life-saving programs, and every gift, regardless of its size, makes a big difference! Major restricted gifts can maintain or expand a specific program, while unrestricted gifts allow us the flexibility to direct your dollars to the programs or services in greatest need.

Event Attendance

Proceeds from our fundraising and "fundraising" events are used to sustain or enhance our life-saving programs and services. You'll meet friends who support and share in our work, enjoy delicious food, bid on fantastic auction prizes, and create lasting memories- all for a great cause!

Planned Giving

A bequest in a will, trust, or life insurance policy enables you to make a significant gift to CHSofNJ while reducing capital gains, gift, and estate taxes.

Matching Gifts

If your employer or foundation can match your personal donation to CHSofNJ, please let us know how we can apply for such matches!

Gifts of Remembrance

An honor or memorial gift can be a meaningful way to help better the life of a local child while celebrating the life or accomplishments of a loved one. We'll also send a personalized card to the recipient of your choice notifying them of your generous tribute.

In-Kind Donations

We welcome donations of food, new clothing, toys, school supplies, gift cards (especially food/grocery gift cards), books (especially multicultural & bilingual), hygiene essentials, and more for our babies, children, teens, and parents throughout the year and at planned donation drives. We can even connect you with a company that will turn your used car (running or not) into a charitable donation to CHSofNJ!

Private Events

Are you planning a birthday, anniversary or other celebration? Multiply the joy by asking guests to bring a donation for our children and families in lieu of a gift. Of if you'd like to host a special fundraiser to benefit our children, we can curate a personalized "Event in a Box" filled with everything you'll need! Contact our Development Team to learn more.

McCaffrey's Receipts

If you shop at McCaffrey's Food Markets, mail your receipts within 6 months of purchase to CHSofNJ (Attn: Development Department) and McCaffrey's will donate 1% of your total purchase to CHSofNJ! This can be especially meaningful if you do a majority of your weekly shopping at McCaffrey's!

Gifts of Stock

If you'd like to donate appreciated securities, contact our Chief Financial Officer to initiate the transfer! In addition to the lives your gift will touch, your donation will help you avoid a capital gains tax and provide a tax deduction for its value.

Volunteer

You can be the reason a child smiles today! We need volunteers to help ensure program events for our children, youth, and families and agency fundraisers run smoothly; coordinate food, clothing, or other donation collections from your clubs, churches, companies, etc.; share your time and talents to teach our participants or staff a skill you've mastered or mentor students in our school-based STEAM (Science, Technology, Engineering, Arts & Math) program; join our Auxiliary Board; help with community outreach to raise awareness of our programs and services available; and more. Our Director of Volunteerism would love to chat with you about the many ways you can help!

Tell Us Your Ideas!

Whether you're a club, business, house of worship, family, or just one person who wants to make a difference- we'd love to hear your creative ideas! We can also add you to our email list so you can be notified of new opportunities, and be inspired as you read about caring friends like yourself who have been featured in our agency newsletter for their remarkable support and volunteer efforts!

To learn more about the many ways you can help, visit www.chsofnj.org or call (609) 695-6274.

Locations and Contact Information

MAIN OFFICE / ADMINISTRATION
 ▼ 635 South Clinton Avenue
 Trenton, NJ 08611
 (609) 695-6274 or Toll Free (800) CHSofNJ

OCEAN / MONMOUTH COUNTY OFFICE
 ▼ 1433 Hooper Avenue, Suite 340
 Toms River, NJ 08753
 (732) 557-9633

MERCER COUNTY WIC and WIC on Wheels
 ▼ 1440 Parkside Avenue
 Ewing, NJ 08638
 (609) 571-9540

FAMILY SUCCESS CENTERS
 ▼ Heritage North Family Success Center
 1554 Princeton Avenue
 Trenton, NJ 08638
 (609) 393-2980

▼ Heritage South Family Success Center
 635 S. Clinton Avenue
 Trenton, NJ 08611
 (609) 695-6274

▼ Anchor Family Success Center
 101 Prosper Way
 Brick, NJ 08723
 (848) 241-9346

KINSHIP ADMINISTRATION
 ▼ 635 South Clinton Avenue
 Trenton, NJ 08611
 (609) 695-6274

HEAD START / EARLY HEAD START ADMINISTRATION
 ▼ 635 South Clinton Avenue
 Trenton, NJ 08611
 (609) 695-6274

HEAD START CENTERS
 ▼ 715 Bellevue Avenue
 Trenton, NJ 08618
 (609) 498-0713

▼ 1198 Southard Street
 Trenton, NJ 08638
 (609) 393-7400

▼ 794 E. State Street
 Trenton, NJ 08609
 (609) 989-8143 Ext. 33

▼ 1746 S. Clinton Avenue
 Trenton, NJ 08610
 (609) 393-3800

EARLY HEAD START CENTERS
 ▼ 1198 Southard Street
 Trenton, NJ 08638
 (609) 393-7400

▼ 1435 Liberty Street
 Trenton, NJ 08629
 (609) 475-5391

▼ 400 Chambers Street
 Trenton, NJ 08609
 *Reserved for children of current T.C.H.S. students

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 ▼ facebook.com/CHSofNJ
 ▼ instagram.com/chsofnj
 ▼ twitter.com/CHSofNJOfficial
 ▼ linkedin.com/company/the-childrens-home-society-of-nj

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