FOR A CHILD'S SAKE

A NEWSLETTER OF THE CHILDREN'S HOME SOCIETY OF NEW JERSEY











FALL 2023

Federal Funding Championed by U.S. Rep. Bonnie Watson Coleman Expands CHSofNJ's Doula Program, Saving Diverse Babies and Moms

"New Jersey's infant and maternal mortality rate has long been a disgrace for our state," said **U.S. Representative Bonnie Watson Coleman** (D-NJ 12), addressing over 80 health care professionals, doulas, mothers, community partners, and funders this past August at a press conference to announce federal funding awarded for the **CHSofNJ Community Doula Services and Training Project**. She continued, "The mortality rates for Black and Hispanic mothers in New Jersey are especially shameful. Through the efforts of organizations like The Children's Home Society and the increased focus on this issue by advocates including First Lady Tammy Murphy, improvements have been seen in recent years. I'm proud to have been able to secure funding for The Children's Home Society's Community Doula Program and their efforts to help make New Jersey the best place in the country to birth and raise a child." Rep. Watson Coleman championed the \$631,500 federal grant, which will help CHSofNJ expand its **AMAR Community Doula Program** by allowing CHSofNJ to train at least 24 additional women from Trenton and Mercer County as bilingual community doulas to support Spanish-speaking, Black/ African-American, Muslim/Arabic-speaking, and Eastern European women navigating pregnancy, labor and delivery, and the early postpartum period. (*Doula Expansion, continued on page 3*)



Left to right (front row): Vilma Aguirre, Mercer Co. Maternal Child Health Services Supervisor; Socorro Garcia, Family Support Services Supervisor; Kelly Kimbo, Safer Childbirth Cities Manager; Choresse Blue, Ocean/Monmouth Co. Program Administrator; Maritza I. Raimundi-Petroski, Vice President of Strategic Initiatives, Prevention & Community Engagement; Aniela Brzoza, Heritage North Family Success Coordinator; Shahera Hutchinson, Body and Soul Prenatal Health Education & Support Group Facilitator; Joan Martin, Mercer Co. WIC Program Director; Eriny Saad, Breastfeeding Manager; Eman Ali, Princeton University Diversity, Equity & Inclusion Fellow.

U.S Rep. Andy Kim WOWed by CHSofNJ's Work to End Food Insecurity



On August 9, **U.S. Representative Andy Kim** (D-NJ 3) visited the **Vivian B. Shapiro Early Childhood, MSW, Ph.D Early Childhood Center** to speak with staff and parents of Early Head Start children. Rep. Kim's goal was to hear firsthand the devastating impact proposed funding cuts would have on our community. An alarming 5% overall cut to discretionary programs like Head Start and Early Head Start, Women Infants and Children (WIC) nutrition program, Temporary Assistance for Needy Families (TANF), and early childhood services is currently being deliberated by the Appropriations Committee. (WOW, continued on page 5)

Pictured: U.S. Representative Andy Kim (front row, second from right) tours CHSofNJ's state-of-the-art Vivian B. Shapiro MSW, Ph.D. Early Childhood Center and WIC on Wheels (WOW) with CHSofNJ staff (front row, left to right): Nicole Coburger, Director of Clinical Services; Dolores Bryant, Vice President of Trauma-Informed Care; Donna C. Pressma, CHSofNJ President & CEO; Joan Martin, Mercer Co. WIC Director; Isaac Dorsey, Head Start/Early Head Start Executive Director; (back row, left to right): Freena Johnson, WIC Nutrition Coordinator; Jennifer Lopez, WIC Breastfeeding Peer Counselor; and Christina Arroyo, WIC Bilingual Outreach Coordinator.

Back-To-School Drive Meets Needs of 1,194 Children

CHSofNJ simply could not make such a meaningful difference in our communities without the support of caring friends like you! We couldn't possibly share pictures of each individual who helps make our programs and services possible, but we are so proud to share this small sampling of volunteers, donors, partners, and friends. The outpouring of generosity for our 2023 Back to School Drive made it possible to meet the needs of 1,194 children – breaking all previous records! From the bottom of our hearts, thank you for helping us save children's lives and build healthy families.



Bloomberg employees donated 500 backpacks to ensure CHSofNJ children and youths are ready for the new school year!



Left to right: Larissa Nickson and her son coordinated a Back to School donation drive that benefitted 30 of our Early Head Start students.



Left to right: Holly Javick and Diane Mendes delivered supply donations on behalf of First Presbyterian Church of Dutch Neck (West Windsor, NJ).



A large volunteer group from **Bristol Myers Squibb** helped to fill hundreds of backpacks with school supplies.



Left to right: Millie and Josh from Mauser Packaging Solutions donated needed supplies to help our kids succeed in school!



Dena Katz delivered back to school supplies and backpacks on behalf of the U.S. District Court for the District of NJ.



Members of **215 Mopar** delivered a collection of backpacks for our children.



Left to right: CHSofNJ Director of Marketing, Communications and Funds Development, Lisa Thibault, accepts Back to School donations from Margaret Walsh and Ladies Ancient Order of Hibernians.



Left to right: CHSofNJ
Marketing, Communications
& Funds Development
Manager Ariana Bartolomea
and Development & Events
Coordinator Sophie Ban (far
right) accept donations from
Jean Wiegner and Lenora Paul
of Merrill Lynch (Princeton).



Two siblings walk to school with their new backpacks, well-prepared to learn thanks to generous CHSofNJ donors!

(Doula Expansion, continued)

The grant will also partially support nine doulas and two doula case managers. For doula trainees not hired under the grant, CHSofNJ will offer small business training, including for Medicaid billing.

Silvia Corado, CHSofNJ's **AMAR Doula Program Supervisor**, spoke about the powerful impact of community doulas on maternal and infant well-being. "Being an AMAR Community Doula means empowering women with valuable information to achieve a healthy pregnancy, providing physical and emotional support throughout their childbirth journey, and ensuring they have the necessary tools for a successful postpartum period," said Corado.

The AMAR program has demonstrated markedly improved outcomes for Hispanic mothers and infants in Trenton and Mercer County since its inception in 2019. Having served more than 170 Hispanic birthing families since 2019, AMAR has supported the following positive outcomes in Mercer County: 98.9% full birthweight births compared to 92% statewide; 98% full-term births compared to 91% statewide; and 67% of babies exclusively receiving breastmilk at six weeks compared to 46% nationally. "Community doulas play a crucial role in the fight to end New Jersey's intolerable racial and ethnic disparities in maternal and infant health," said **Atiya Weiss, Executive Director of The Burke Foundation**. "Today, we celebrate the work of Children's Home Society to help pregnant women receive high-quality health care they want, need and – maybe most important – deserve." Data shows community doulas improve maternal child health and equity, supporting Ms. Weiss' position and reinforcing one of the many reasons CHSofNJ provides and actively works to expand these crucial, life-saving services.

Appreciation and Well Wishes for Sue Hackman, a Remarkable CHSofNJ Controller

On September 6, CHSofNJ's longtime friend and fiscal expert, **Sue Hackman**, retired from her position of **Controller**, following thirteen years of dedicated service and excellence. The culmination of her CHSofNJ career is truly bittersweet; Staff, Board members, and community partners who have had the pleasure of working with Sue are saddened to see her step down from her role, but overjoyed for her as she settles into retirement.

With Sue's careful shepherding, the agency's program budget has more than doubled in her time at CHSofNJ. Her in-depth knowledge and involvement in our Head Start/Early Head Start program has been vital to its success and growth. During Sue's tenure, she has stepped up when needed (on three separate, extended occasions) to serve as Acting Chief Financial Officer. **CHSofNJ President & CEO Donna C. Pressma** had this to say about Sue: "In the many years I have had the privilege to work with Sue, her dedication to CHSofNJ, her colleagues, and the children and families we serve has always been paramount. Her expertise is truly unmatched. We are so pleased that she has agreed to continue her relationship with CHSofNJ as a part-time consultant helping ensure a smooth transition and providing support for our new **Controller**, **Melanie Griffin**, and **Assistant Controller**, **Loveleen Bhagtana**, as they continue Sue's legacy of excellence."

When asked about her time at CHSofNJ, Sue reflected on the friendships she has made and expressed her appreciation for the caring and dedicated colleagues working alongside her to provide life-saving programs and services. All one needs to do is mention the name Sue in one of our offices to know *immediately* that the feeling is mutual. Sue has been an invaluable teammate and friend; she will be dearly missed. We hope in retirement, Sue finds time for the rest and relaxation she has more than earned, and we wish her "Bon Voyage" on her upcoming trip to Greece! May it be the first of many, and may she never forget the remarkable impact she has made on her colleagues and in the lives of the children and families we serve.



Left to right: Chief Operating Officer Karen Courtney, Social Worker Pat Faiola (ret.), and Sue Hackman accept their awards for collecting the most coins for our babies during a "Staff Baby Bottle Challenge" at CHSofNJ.



Sue Hackman (left) playfully passes the calculator to her successor, Melanie Griffin.



Sue Hackman (center) and colleagues wear pink during CHSofNJ Spirit Week in honor of two colleagues who battled (and beat!) breast cancer.

CAPTRUST Volunteers Donate Time and Money to CHSofNJ

In September, CHSofNJ welcomed caring volunteers from CAPTRUST to the Vivian B. Shapiro, MSW, Ph.D Early Childhood Center. CAPTRUST Senior Vice President & Financial Advisor Paul Schaffer, his daughter Natalie, and colleagues Molly Thompson, Scott Wertheim, and Sean Teesdale spent the day with our Early Head Start infants and toddlers at the Center, engaging in supervised indoor and outdoor playtime; fostering language development through age-appropriate conversation; and supporting fine motor function and creativity by collaborating with children to (finger)paint masterpieces! In addition to their gift of time and attention, Paul also presented President & CEO Donna C. Pressma with a check for \$7,800 to support CHSofNJ services.

CAPTRUST is an independent registered investment advisor that provides investment management, financial planning, estate planning, and tax advisory and compliance services for individuals and families. Paul Schaffer is partner in a CAPTRUST retirement plan consulting practice covering 30-40 corporate clients and more than 60,000 employees. He demonstrates a deep commitment to community – a core value of CAPTRUST: "We have



a profound responsibility to share our success. We contribute time, money, and energy to our communities and to assist those in need, particularly underprivileged children."

Pictured: EHS Center-Based Manager Antoinette Harrison (center) and CHSofNJ President & CEO Donna C. Pressma (center right) accept a donation check from (left to right) Sean Teesdale; Natalie Schaffer; Paul Schaffer; Molly Thompson; and Scott Wertheim following their day of volunteering at the Vivian B. Shapiro MSW, Ph.D Early Childhood Center in Trenton.

CHSofNJ's Kidsbridge Celebrates Outstanding Community Humanitarians

The **16th Annual Humanitarian Awards Celebration** was a joyous gathering honoring four positive role models who exemplify empathy in action; **Lance Liverman**, **Reverend Erich Kussman**, **Shannon Schafer**, and **James Earle** were honored for making a tangible, positive impact on young people in their roles as civic leaders, community organizers, innovators of inclusive athletics programs, and educators.

Held in late September at John Henry's Stone Terrace in Hamilton, the event welcomed roughly 150 guests. This year's celebration was the first since **Kidsbridge** merged with CHSofNJ in February 2023. The event was made possible through the generous support of the **Church & Dwight Employee Giving Fund**; **Philadelphia Insurance Companies**; **WaWa**; **Payment Management**; **PNC**; **PSE&G**; **Lance and Latonya Liverman**; **Stark & Stark**; **Shara and Gary Hofting**; **American Properties**; **Bryn Mawr Trust, a WSFS Company**; **AvalonBay Communities**; **Capital Health**; **Saul Ewing LLC**; and **NJM Insurance Group**.

Special acknowledgement goes out to the volunteers who coordinated fun activities, auction items, and event logistics. Auction Committee volunteers included Michael Roseborough, CHSofNJ Director of School-Based Services & Event Chair; Pat Hartpence, NJM Insurance Group; Wine Pull Chair Maureen Levine, Church & Dwight; Denise Daniels, United Way; Co-Chair Carole Bursac; Bianca Roberto, Stark & Stark; Co-Chair Jennifer Lane, Salesforce; Pam Cipriano, CHSofNJ Director of Corporate Development & Volunteerism; Lori Danko, DanMor Mechanical; Rose Nini, Sage Works; and Lynne Azarchi, CHSofNJ/Kidsbridge.



Left to right (front): CHSofNJ President & CEO Donna Pressma; **Trenton Public School District Superintendent** James Earle; Sherry Sizemore; (back): V.P. of Trauma-Informed Child Welfare Services Dolores Bryant; Trustee Eva Alicea, Mary Anne Ryan, and Trustees Tim Ryan, Patti Stanley, and Dan Gerstenhaber.



Left to right: **Honorees** Lance Liverman, Shannon Schafer, Rev. Erich Kussman, and Superintendent James Earle.

The Merancas Foundation Supports Our Youngest Children & Families in Trenton

The Merancas Foundation invests in early childcare partners that can deliver services to Trenton's vulnerable individuals and families. The foundation is guided by the principle that philanthropy should be an investment in our communities, and focuses their support on nonprofits that support those in crisis, provide pathways for adults to achieve self-sufficiency, and help children reach their greatest potential. In May, CHSofNJ was pleased to welcome The Merancas Foundation for a site visit to the Vivian B. Shapiro, MSW, Ph.D Early Childhood Center in Trenton. Foundation leadership toured the Center and heard from CHSofNJ leadership and staff how the site serves as a hub for the continuum of critical services CHSofNJ provides for young families, including Early Head Start Center-Based education and home visiting; WIC nutrition services, benefits, and education; maternal-child health services and education; and early childhood mental health coaching and counseling for infants, young children, and their caregivers and teachers.

CHSofNJ works to infuse three core elements into all of our programming in order to provide services that support a strong and resilient community. These elements are: leadership by youth, family, and community members; support for social, emotional, and empathy skill-building; and advancing Diversity, Equity, and Inclusion (DEI). We are so grateful to have received \$100,000 in operating support from The Merancas Foundation, as this award further strengthens our early childhood services for infants, toddlers, and pregnant mothers in Trenton – thereby amplifying our ability to support and strengthen our community.

(WOW, continued)

Rep. Kim is a staunch advocate for programs and services that provide relief to food-insecure families and communities. After touring the Center, Rep. Kim met with staff and HS/EHS parents to discuss the ways CHSofNJ helps their families thrive in the "food desert" of Trenton, such as our **Mercer County WIC program**, and our partnership with **Panera Bread**, which has donated more than \$66,000 in unsold bread and pastries to our **Family Success Centers** to be distributed to families in need. We were also pleased to demonstrate how the agency brings needed food security services to our families; Rep. Kim was able to see CHSofNJ's **WIC on Wheels** (referred to in the community as **WOW**) parked in the Vivian B. Shapiro, MSW, Ph.D Early Childood Center parking lot so parents are able to access WIC services as they pick up their children at the end of the school day! By bringing these services directly to families, CHSofNJ has removed some of the barriers to access available services, such as a lack of reliable transportation or incompatible work schedules. **CHSofNJ's Mercer County WIC Director Joan Martin** welcomed the congressman to climb aboard WOW, where he had the opportunity to experience the support and resources our families receive.

Rep. Kim was pleased to see the work CHSofNJ does in support of our shared goal to end food insecurity. Additionally, he was impressed by the range of services offered by the agency, including infant mental health care, which will be implemented this fall. Rep. Kim left our visit better prepared and even more eager to represent our families' needs in Washington. We are truly grateful to have such a proactive, well-informed, caring ally in our work to **save children's lives and build healthy families**.

Mayor Gusciora Announces Award to Help CHSofNJ's Youngest Children

The **City of Trenton** recently awarded \$91,450 in American Rescue Plan (ARP) funds to CHSofNJ. At the award announcement gathering, **Mayor Reed Gusciora** spoke highly of CHSofNJ, saying, "At locations across the Capital City, The Children's Home Society of New Jersey brings critical support and resources right to Trenton's youth: They make a vital difference in the lives of so many children, youth, and families here in our city."



CHSofNJ President & CEO Donna C. Pressma shared that, "CHSofNJ is delighted with Mayor Gusciora's support, which allows us to bring needed, comprehensive early childhood development services to Trenton's youngest, most vulnerable children. That includes this beautiful, developmentally appropriate playground and an enhanced HVAC system to mitigate the spread of viruses at the Vivian B. Shapiro, MSW, Ph.D Center."

Pictured left to right: Disabilities Manager Elaine Rodriguez; Mercer Co. WIC Director Joan Martin; HS/EHS Executive Director Isaac Dorsey; Mayor Reed Gusciora; EHS Center-Based Manager Antoinette Harrison; and President & CEO Donna C. Pressma.

Nearly 150 CHSofNJ Kids Enjoy their First Time at the Zoo; Many Called it "Epic!"

Each spring, CHSofNJ hosts its annual Gala to raise awareness and vital funding. In 2023, **CHSofNJ's Marketing, Communications, and Funds Development team** asked supporters to trade in their suits and gowns for sneakers and t-shirts for this fun new take on our largest annual fundraising event. Held at **Turtle Back Zoo** (West Orange, NJ), this year's event, titled "**Lets Go Wild for Kids**," drew more than 283 participants and netted nearly \$65,000 to support the agency's programs and services!

Generous contributions from event sponsors including Title Sponsor AvalonBay, Alicea & Associates, Alliant, Bank of America, Bloomberg Philanthropies, Bristol Myers Squibb, Capital Health Medical Group, D2 Creative, Mercer General Works, NJM Insurance Group, NPPG, Office Basics, PNC Bank, Stark & Stark, The Shauger Group, USA Architects, Wegmans, Wells Fargo, and a number of individuals who sponsored scholarships made it possible for nearly 150 students and teachers from Trenton Public Schools to attend. For many children, it was their first ever trip to a zoo, and we are so thankful we could help them create such special memories.

We also owe a debt of gratitude to the dedicated and enthusiastic volunteers from **Bloomberg**, **Bristol Myers Squibb**, and **Seton Hall University**, as well as the many **CHSofNJ employees** who volunteered their Saturday evening to help ensure a successful event, and **CHSofNJ Board members Crystal Moore**, **Micah Parker**, and **Jim Shea**, who shared their expertise and passion with us throughout the months of planning. It takes a village, and this village helped create a memorable, fun, and enriching event for all who participated.



Left to right: CHSofNJ CFO Bruno Cellucci, E-Health Record System Administrator Ruth Ruggentaler, and Director of IT Angela Garcia prepare the registration table.



Jo Ann Fechter, CHSofNJ's Assistant Director of Human Resources, volunteers at "Lets Go Wild for Kids!"



Volunteers work hard and play hard at CHSofNJ events! Pictured left to right: Julia Rohill, Geraldine Magner, and Patricia Haywood of **Bristol Myers Squibb** volunteer at "Let's Go Wild for Kids!"



Volunteers from **Seton Hall University** don docent attire and safari hats as they help our guests navigate the zoo and our



Are You Passionate About Helping Children and Families?!

CHSofNJ celebrates diversity, and is committed to creating an inclusive environment for all employees, interns, and volunteers. To view employment and internship vacancies, visit **www.chsofnj.org/careers**.

To learn about volunteer opportunties, call (609) 695-6274.

CHSofNJ Proudly Participates in NJ First Lady's 18th Nurture NJ Family Festival

NJ First Lady Tammy Murphy hosted her 18th Nurture NJ Family Festival in Trenton on September 23, 2023. The event brought together state, county, and local organizations and resources for pregnant women, new mothers and families including health care, housing support, food assistance, child care and early childhood education, and more. CHSofNJ was there to share our programs and services with more than 500 NJ parents and families! We also had an opportunity to speak with First Lady Murphy about our Kinship programs, designed to help individuals and families raising their kin children when birth parents are not able to.



Left to right: Kinship Social Service Specialist Alexis Castaneda and NJ First Lady Tammy Murphy at the Nurture NJ Family Festival.

Formalizing and Expanding Support for Kinship Caregivers and their Children

There are some exciting activities going on in our **Kinship** programs! CHSofNJ was awarded funding from the **Brookdale Foundation** for the **Renewing Roots Project**. The purpose of this project is to formalize kinship caregiver support groups and education, increase kinship caregiver's and youth's social opportunities, and expand such supports. Over the next year, monthly kinship caregiver support groups and education sessions will be held at our **Heritage South Family Success Center** in Trenton, NJ and at our **Anchor Family Success Center** in Brick, NJ. These sessions help kinship caregivers learn about valuable resources and skills to build resilience and develop a social support network. Kinship leadership and staff will also reach out to Family Success Centers in other counties to host 'Meet and Greets' and lay the foundation for expansion of these supports across the seven counties that CHSofNJ's **Kinship Navigator Program** serves.

Through this funding, our Kinship programs are able to provide **Kinship Appreciation Events**. These events are invaluable to kinship caregivers, with 100% of respondents indicating "agree" or "strongly agree" on postevent surveys that events like this help them: feel more connected with others who understand their experience as kinship caregivers; feel less stressed; feel more confident as a kinship caregiver; and feel more prepared to manage difficult situations or challenges that may arise for them as kinship caregivers.

Tera Kligerman serves as **CHSofNJ Program Administrator for Kinship Services**. She and her team are beloved by kinship caregivers and children across the state. CHSofNJ's Kinship Services have been developed and grown by **Vice President Dolores Bryant**, starting with two 3-year federal demonstration grants from 2009 - 2014, which helped form the basis for our nation's kinship policy today. Dolores is a national leader in kinship care, invited to speak at conferences and advise organizations who wish to develop or grow their programming.

Recognizing Our Outstanding Staff

We are proud to employ some of the most skilled and inspired professionals in our region! Please join us in congratulating a few members of our team on their recent accomplishments:

Dolores Bryant, Vice President of Trauma-Informed Child Welfare Services is celebrating 25 years with CHSofNJ! Dolores was our first Director of Family Success Centers and delivered the Family Outreach Program in child care centers across Trenton. Today, she plans and implements professional development for all agency programs and supervises all Clinical & Child Welfare Services and Kinship Services. Dolores has been integral to CHSofNJ's innovations. Her dedication and excellence has helped shape and strengthen our continuum of services, and we are infinitely grateful she has chosen CHSofNJ as her professional home.

Silvia Corado, AMAR Community Doula Program Supervisor, received the **Community Champion Award** from the **NJ Doula Learning Collaborative** in May 2023. Nominated by her Supervisor, Silvia was chosen from among dozens of nominees thanks to her outstanding work!

Melanie Griffin has been promoted to Controller, and Maura Ovalle Minera (or, as we know her in the classroom, Paola), has been promoted to Head Start Assistant Teacher for the 2023-24 school year.

We are truly honored to work with the caring, dedicated individuals who make our programs and services possible for the babies, children, teens, parents, and grandparents we serve. Recognizing employees in our newsletter is only one of the ways CHSofNJ lets staff know they are appreciated; as they continue their amazing work, we continue to look for new and creative ways to say thank you to the people who so expertly provide our life-saving programs and services throughout New Jersey and Eastern Pennsylvania!







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Mercer County WIC: (609) 571-9540 Kinship Services: (609) 695-6274

Anchor Family Success Center (Brick, NJ): (848) 241-9346 Heritage North Family Success Center (Trenton, NJ): (609) 393-2980 Heritage South Family Success Center (Trenton, NJ): (609) 695-6274

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Upcoming & Ongoing Drives

Thanksgiving Food & Gift Cards
October - November

Holiday Toys & Gifts November - December

Winter Coats, Hats & Gloves November - December

Newborn & Toddler Essentials Ongoing

New Clothing Ongoing

Kinship / Family Transportation Needs Ongoing

'Formula for Hope' Coin Collection
Ongoing

Upcoming Events

Wenonah Turkey Trot Friday, November 24

Santa's Wonderland Saturday, November 25

Giving Tuesday Tuesday, November 28

Annual Gala Event Spring 2024, TBD

TEDI Event of the Year Thursday, May 16





Pictured: Trenton Education Dance Institute (TEDI) students perform at the 2023 Event of the Year.

Visit www.chsofnj.org or call (609) 695-6274 to learn more about our fundraising events, donation drives, and so many other ways you can partner with CHSofNJ to Save Children's Lives & Build Healthy Families!

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Donna C. Pressma, President & CEO Lisa Thibault, Marketing, Communications & Funds Development Director Ariana Bartolomea, Communications & Development Manager Dana Johnson, Layout & Design

To read past editions and learn more about the impact CHSofNJ has made, visit www.chsofnj.org.